



MIDWEST ROCK FESTIVAL FRIDAY, JULY 25TH, '69

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Led Zeppelin

First Edition



Buffy Sainte-Marie

FRIDAY, JULY 25, 5 P.M.

Gates open at 3 P.M.

Pablo Light Show - All 3 nights from the Fillmore East



Shag



Sweetwater



Pacific Gas and Electric

BLIND FAITH

FESTIVAL DAY

SATURDAY, JULY 26, 2 P.M.

Gates open at 12:00 Noon



**Steve
Winwood**

**Rick
Grech**

**Eric
Clapton**

**Ginger
Baker**

John Mayall



**Delaney and Bonnie
and Friends**



MC5



Taste



Shag



Shag

LOCAL GROUPS: Beal - Milwaukee • Soup - Appleton
• Omaha - Milwaukee • Bloombury People - Milwaukee
• Bluestone - Milwaukee • Woodbine - Waukesha
Bertrim Grim - Milwaukee
Syndicate of Sound - Oshkosh

Pablo Light Show - All 3 nights from the Fillmore East

MIDWEST ROCK FESTIVAL SUNDAY, JULY 27TH, '69

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Jeff Beck



Jethro Tull



Seger System

Bob



PLUS!

Jim Schwall Blues Period

Zephyr

The Litter

Johnny Winter

PLUS!

SUNDAY, JULY 27, 2 P.M.

LOCAL GROUPS: • Ox-Milwaukee • Earth-Milwaukee • Raw Meat-Milwaukee **Gates open at 12:00 Noon**

Pablo Light Show - All 3 nights from the Fillmore East



Joe Cocker

and The Grease Band



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